



HOW CAN WE HELP YOU?
Gather insights
from your webstream

REAL AUDIENCE INSIGHTS

STREAMALYZER

SEE THE AUDIENCE REACT TO YOUR PROGRAM!

If you ever wanted to know...

HOW MANY PEOPLE WERE
LISTENING TO YOUR
MORNING SHOW TODAY
COMPARED TO THE DAY
BEFORE?

HOW LONG THEY
LISTEN ON AVERAGE?

WHY A LOT OF LISTENERS
DID TUNE OUT AT
A CERTAIN TIME?

WHICH SONG, BAD JOKE
OR BREAK WAS BAD AND
IF THE NEWS WERE THE
'RIGHT' NEWS

HOW THE PROMOTION
DID WORK COMPARED TO
THE DAY BEFORE?

HOW THE MUSIC SHARE
WAS DURING THE DAY?
BELOW OR ABOVE AVERAGE

StreamAlyzer is your dream coming true. Meet the most inattentive, unthankful and impatient people in the world - your listeners.

Get real audience listening data

StreamAlyzr measures real audience listening minute by minute, song by song, bit by bit.

It answers all of PD questions above on a daily basis compared to the day before, week before, the month before.



Observe your audience

StreamAlyzer gives you a new perspective of the audience' habits.

It shows you patterns in their behaviour that help you to customize your program better to their real needs!

Get data as it happens

With traditional tracking, you can manage your communication images and improve your overall ratings (in markets with CATI or diary measurement).

But with StreamAlyzer you get data day after day. Actually, you can track reactions of your listeners minute by minute.

How better to fix those little daily issues that cost you time spend listening and image in the long run ?



Why StreamAlyzer?

PD DASHBOARD

Use the PD Dashboard for a quick daily "health check" focused on the key findings.

DIG DEEPER IF YOU WANT

Additional sophisticated analytics for PDs who like to know more.

ALWAYS AVAILABLE RESULTS

Get your results the way you want - online or mobile.

IT FILLS A NEED

Problem-solvers at Explodio and Brand Support went to work on a solution that actually helps a PD already drowning in data ... or has no idea whatsoever how the program is really performing at the level people actually listen.

AFFORDABLE

LOW FINANCIAL RISK

You can cancel your contract quarterly.

EASY TO START

Small installation fee is only applied once

For seeing the results no complicated software licensing process or download necessary.

OPTIONAL

- Data delivery for MA IP audio (extra payment)

- Complete web streaming service offered by Explodio.

Let's talk

If you want your dreams come true, contact us for an offer at my@streamalyzr.com

Or preregister at www.streamalyzr.com

CONTACT US