

HOW CAN WE HELP YOU?

Build a community for your research

SAVE MONEY ON RESEARCH

BRAND ADVOCATE CLUB

USE YOUR OWN AUDIENCE PANEL

Knowing the demands of listeners makes a difference

Successful radio stations have realized that knowing the demands of the listeners in detail makes a big difference. More and more research is being done.



Recruiting people is becoming harder

Getting people to be part of the surveys is becoming harder and harder. That means that the costs of the research are getting higher. At the same time, budgets are decreasing.



Save money on your own panel

Start collecting listener data targeted and structured. Build up your own Brand Advocate Club which you can then use for your research. You can save a lot of money which you normally spend for the fieldwork. Remember: the field company has to find those listeners that can easily be already in your database.



Brand Support will help you in



BUILDING THE DATA BASE IN THE BEST STRUCTURE



SETTING UP A RESEARCH SYSTEM WITH THIS DATA BASE



CONDUCTING STUDIES ON A REGULAR BASIS FOR YOU



MAINTAINING YOUR DATA BASE



REPORTING KEY FINDINGS



RECOMMENDATIONS HOW TO USE YOUR DATA BASE EVEN BETTER

Why Brand Advocate Club?

INDEPENDENT

Brand Support is a research company independent from fieldwork services. Therefore we can deliver research results based on your data base.

GET A QUALIFIED DATA BASE

Brand Support knows how to build and maintain data bases. We know how to qualify your data base.

IT'S YOUR DATA!

Your data will stay your data. We use your database for your purposes. We guarantee this by contract.

You pay only for the research services, no extra fieldwork expenses! It's YOUR data base!

Let's talk

Contact us to find out what it the best option for you to save money and use your database for decent research.

Tell us what kind of research you are planning.

We will provide a proposal that fits your demands and budget.

Start to build your Brand Advocate Club as soon as you've signed the contract.

Click the emergency button if you need an answer today.

[CONTACT US](#)